Greetings and Happy New Year from the Executive Director
The value of the arts and culture in promoting economic development and quality of life has gotten a lot of much-needed attention in recent months thanks to several new studies in New Mexico.
One of these studies focuses on the importance of arts and culture in Santa Fe’s economy, while the state Department of Cultural Affairs (DCA), our parent agency, conducted a new statewide survey. The DCA study found that the arts and culture sector contributed $2.5 billion to New Mexico’s economy and employed more than 32,000 people in 2003. “The arts are a key element in New Mexico’s economy and the cornerstone of our traditions,” Governor Bill Richardson said of the DCA study. I’m proud to note that two of the eight success stories highlighted in the DCA study are programs supported by New Mexico Arts: High Road Artisans in northern New Mexico and the Raton Arts and Humanities Council. We also fund the Carlsbad Museum and Art Center, which is used to illustrate DCA’s small museum development program in the report.
We’re pleased to add our own new economic development study to the mix this month, and we think it complements the other surveys. The Western States Arts Federation (WESTAF) conducted the study for us over the last two years. WESTAF took a conservative approach by focusing on the direct economic impact of nonprofit organizations funded by New Mexico Arts statewide.
We plan to use our study to help make the case to the New Mexico Legislature of the need for increased funding for the arts during the legislative session that begins January 18 at the Roundhouse in Santa Fe. We want to stem the budget cuts that our division has suffered in recent years, which have adversely impacted our granting budget. It’s been frustrating to see the erosion of our granting budget, when we have managed to increase the number of arts organizations funded during the same period. New Mexico Arts has become too familiar with doing more with less in these tight budget times.
We need your help in our efforts to do more for the arts in New Mexico. Don’t forget to contact your local legislators and urge them to support funding for the arts during the 60-day session. We also need to make sure our congressional delegation is aware of how arts programs benefit our local communities.
During its November meeting at the Albuquerque Museum, the New Mexico Arts Commission unanimously adopted our new strategic plan for 2005-2008. We view our strategic plan as a living document and, during the next several months, plan to convene several focus groups to fine tune how we might best implement our action steps. Our priorities include simplifying our grants process and doing more to reach underserved communities across our state.
Please be sure to stop by the state capitol on February 22 to help us celebrate Culture Day in New Mexico during the 60-day legislative session. All DCA divisions, including New Mexico Arts, will have displays in the Roundhouse. The day-long celebration will feature live performances by children from across New Mexico to help demonstrate the importance of arts education.
I want to congratulate New Mexico Arts’ Commissioner Janice Spence of Hobbs on her appointment as chairwoman of our advisory commission and look forward to working with her more closely in her new role. It will be valuable to have a businesswoman heading our commission to show how the arts promote economic development across New Mexico.
I also want to thank Commissioner Herb Denish of Albuquerque for his work as chairman the past two years. Denish has been a tireless champion of the arts, and we’re pleased he plans to remain active. The
commission elected Denish as its vice chairman and Commissioner Sally Anderson of Roswell as secretary at its November meeting. We appreciate the efforts of all our commissioners who serve as our ambassadors of the arts in New Mexico.
Loie Fecteau
Executive Director
lfecteau@oca.state.nm.us

Arts Commissioners
Charmay Allred, Santa Fe
Maria Elena Alvarez, Albuquerque
Sally Anderson, Roswell
Karen Cotter, Albuquerque
Glenn Cutter, Las Cruces
Herb Denish, Albuquerque
JoAnn Huff, Albuquerque
Demetria Martinez, Albuquerque
Gerri Mattson, Carlsbad
Betty Morris, Tucumcari
Mary Robinson, Santa Fe
John Rohovec, Silver City
Janice Spence, Hobbs
Pat Wisenteiner, Santa Fe

New Mexico Arts Staff
Loie Fecteau
Executive Director
Karin Atkinson
Director of Operations/Fiscal and Contractual Officer
Shannon Blea
grants management assistant
Anna Blyth
Multidisciplinary Arts
Virginia Castellano
Grants Management Coordinator
Loretta Chama
Financial Specialist
Carol Cooper
Rural Arts/Partnerships & Community Arts
Becky Deo
Public Art Projects Consultant
Rosella Frederick
Receptionist
Elaine Greten
Contracts Administrator
Kathryn Minette
public art program manager
Noreen Quintana
Public Art assistant
Claude Stephenson
Folk Arts & ADA Coordinator
Ann Weisman
Arts Education, Local Arts Councils & Statewide Service Orgs, Arts in Social Service
New Figures on the Economic Impact of the Arts in New Mexico to Support Advocacy Efforts
by Carol Cooper

As the nation and state’s economic climate are increasingly compromised, the arts field continues to experience decreased funding. A strong justification for stable or increased arts funding must be bolstered by economic justifications that show the value of the arts. The results of the following four studies will assist arts organizations in advocating for and pursuing arts funding.

The Department of Cultural Affairs study, On Fertile Ground: New Mexico Counts on Culture, documents the economic and social impacts of cultural activities throughout New Mexico. Including economic data as well as selected case studies, the study shows that cultural activities in New Mexico generated more than $2.5 billion in direct economic impact in 2003, employed 32,347, and paid $528 million in payroll.

http://www.nmoca.com

WESTAF’s (Western States Arts Federation) study, New Mexico Arts: Nurturing the State’s Economy, combines 2003 and 2004 results from organizations eligible to apply for New Mexico Arts’ funding. WESTAF measured the direct impact of New Mexico's estimated 200 nonprofit organizations and found that they spend more than $63 million in the New Mexico economy, employ 852 full-time and 1,484 part-time persons, underwrite more than 2,500 part-time contracted positions, and attract more than $6 million in contributed goods and services. www.nmarts.org

The University of New Mexico’s Bureau of Business and Economic Research study, The Economic Importance of the Arts & Cultural Industries in Santa Fe County, includes an executive summary, a quantitative and qualitative analysis, and a PowerPoint presentation. It shows that in 2002, Santa Fe’s arts and cultural industries and cultural tourism generated over $1 billion in receipts, employed 12,567, and paid $231.5 million in wages and salaries.

http://www.unm.edu/~bber/pubs/pubs-sip3.htm#yr04

Americans for the Arts, a national arts advocacy association, in 2002 published the most comprehensive economic impact study of the nonprofit arts industry ever conducted. Arts & Economic Prosperity: The Economic Impact of Nonprofit Arts Organizations and Their Audiences reveals that America’s nonprofit arts industry generates $134 billion in economic activity every year. This activity generates 4.85 million full-time equivalent jobs; $89.4 billion in household income; and $24.4 billion in federal, state, and local tax revenues. The study was based on surveys of 3,000 nonprofit arts organizations and more than 40,000 attendees at arts events in 91 cities in 33 states, plus the District
New Mexico’s Association of Nonprofit Organizations (NGO NM)
by Ann Weisman
NGO NM, New Mexico’s new nonprofit alliance, held its first conference and annual meeting last October in Albuquerque. Arts and culture had a strong presence at the gathering. (NGO is the international designation for a “non-government organization” which in the US is known as a “nonprofit.”)

Joleen Montoya Dye of Taos was elected to the first board of directors for the organization. Joleen is the Executive Director of Evolving Creative Opportunities (ECO) and a frequent recipient of New Mexico Arts’ grants. Congratulations to Joleen!

Two other New Mexico Arts’ grantees were presenters at the conference. During the first morning, the Buen Viaje Dancers of VSA arts NM performed to rave reviews for the entire conference. The piece, Who Am I, choreographed by Bill Zimmer, featured 14 dancers. “We don’t want to judge who we are by what work we do or what feelings we have at any given moment. We think that who we are is shown when we exhibit our humanity,” said Zimmer when asked what inspired the piece.

During the evening reception, the ArtStreet program of Albuquerque Healthcare for the Homeless provided artists and supplies to assist conference attendees in creating a community collage. Conference goers entering the meeting room saw the 3-D piece the following day.

For more information on NGO NM, go to their website at www.ngonm.org.

Working Classroom, Inc.
by Anna Blyth
Working Classroom, Inc., in Albuquerque provides arts training to youth through its street conservatory, summer arts institute, gallery and graphic design micro enterprise initiatives, public art projects, artist residencies and theater productions, and outreach programs. Working Classroom offers opportunities for underserved, often low-income, minority youth to gain training in the visual and performing arts and offers academic tutoring, counseling, and college scholarships to talented young artists. Students work with professional actors and visual artists to develop the necessary skills to pursue viable career paths in the arts. Working Classroom presents approximately five visual arts exhibits and two main stage theater productions a year, including a state tour and workshop presentations. They work with the local community on public artwork initiatives, and serve almost 200 young people through their intensive Summer Arts Institute and Street Conservatory Program. Outreach activities include workshops and performances in rural communities, charter schools, correctional facilities, and in partnership with other nonprofit community organizations.

Working Classroom’s mission is dedicated to expanding artistic diversity by providing training and artistic representation of historically ignored communities. Their works are not only relevant to minority populations but to the community at large. In past initiatives Working Classroom has presented such plays as In the Absence of Bread Crack’er, to address the uncomfortable subject of domestic violence and domestic power relationships, and Three Months Notice, a powerful graphic novel about a struggling low-income family that falls prey to...
predatory lenders. In March 2005, as part of their acclaimed theater program, Working Classroom will present the world premiere of KJ Sanchez’s play, Highway 47, examining the land grant struggle through the history of the New Mexico town of Tomé. KJ Sanchez, a nationally recognized actor and member of the New York company The Civilians, approached Working Classroom to collaborate in creating and producing this work. Sanchez—an actor, director, writer and teacher—received an NEA/TCG fellowship to write and direct this play about her hometown. With a long career in the arts she has produced and created the original works Too Much Water, a play about the history of mental illness in women, and Panaphobia, which addresses a culture of fear in America based on interviews with real people, and she has directed several plays by Jose Rivera including Brainpeople for Hourglass Group. This next work promises to be a success as it addresses an issue dear to many New Mexican families, and Working Classroom, with a history of presenting art with social themes, is the perfect collaborator for this work.

The play will be conceived based on interviews with local residents and historical research. Tomé was first settled in the 1600s and later resettled in 1734. The same families have lived there since. Tomé has existed as a community land grant for 230 years under the rule of three nations: Spain, Mexico, and the United States. Thirty years ago a feud over the rights to this land grant broke out within this small community. The play will address issues surrounding history, ethnic and familial ties, defining ownership, and cultural identity. The work will be written through collaboration with the director and cast and will include a very dynamic, physical acting style and sound design. KJ Sanchez was at Working Classroom in December to do an intensive two-week workshop with the company and to begin work on the script. Rehearsals for the show will begin in late January. The cast, all members of Working Classroom’s ensemble, includes actors of all ages. The show will open March 11, 2005, at The South Broadway Cultural Center, 1025 Broadway SE in Albuquerque. The show will run March 11 – 20, 2004. For more information about Working Classroom or about the production Highway 47 (including dates, times, and ticket prices), check out their website at www.workingclassroom.org.

NEW ON OUR WEBSITE
by Ann Weisman
New Mexico Arts is in the process of updating our website. The new Resources page contains sections “Resources for Organizations,” “Resources for Artists,” and “Publications.” Under the “Resources for Artists” section, you will find “Services for Artists” with links to organizations that provide assistance for individual artists. Here are the current links.

Artist Help Network, http://www.ArtistHelpNetwork.com, is a free information service designed to help artists take control of their careers. The network helps artists locate information, resources, guidance, and advice on a comprehensive range of career-related topics. The network focuses primarily on subjects of interest to fine artists. People working in the applied arts, arts administration, and arts-related fields will also find this site useful.

Craft Emergency Relief Fund, http://www.craftemergency.org/, has the mission to strengthen and sustain the careers of craft artists across the United States. CERF offers direct financial and educational assistance to craft artists, including emergency relief assistance, business development support, and resources and referrals on topics
such as health, safety, and insurance. CERF also advocates for the interests of craft artists.

Insurance for Artists (The Actors’ Fund of America), http://www.actorsfund.org/ahirc/index2.html, The Actors’ Fund of America created a database in 1998 with a grant from the National Endowment for the Arts to serve as a health insurance resource for artists and people in the entertainment industry. With support from The Commonwealth Fund, the AHIRC database has expanded to include resources to help self-employed, low-income and under-insured workers, and uninsured people who require medical care.


New York Foundation for the Arts – For Artists: NYFA Source, http://www.nyfa.org/nyfa_source.asp?id=47&fid=1, offers a variety of services for artists in all 50 states including the NYFA Source Online Tutorial, designed to help you search their extensive database for awards, services, and publications available to individual artists in any discipline or U.S. locality. Volunteer Lawyers for the Arts, http://www.starvingartistslaw.com/help/volunteer%20lawyers.htm, lists by state dozens of legal organizations that provide free legal services to nonprofit arts organizations and artists who can't afford legal services.

New Mexico Arts’ Art in Public Places Program

Artist Selected for Luna Community College Public Art Project

The Local Selection Committee at Luna Community College selected Noel Marquez from Artesia, New Mexico, to create an artwork for the new Allied Health Center, located on the college’s main campus in Las Vegas. The artwork will be a T-shaped mural (223” x 256”) located on the southeast wall of the lobby with a smaller related mural painted on a nearby concrete column. The artwork will illustrate different ideas and practices that are part of New Mexico’s unique medical history. The murals will address the history of medicine in New Mexico, with an emphasis on the practice of curanderismo.

The larger mural will depict a variety of natural medicinal plants that will frame the central image of Doña Gabriela Piño, a curandera from Las Vegas, as she teaches a student about the plants. The base of the design features osha and inmortal plants from Native American culture, as well as manzanilla and alhucema from Spanish traditions. Other plants will frame the central image including juniper, cota, romero, yerba mansa, aloe vera, sage, nopal, and yerba buena. A border at the top of the mural will show images of people sitting in a sweat lodge, to represent the cleansing of the spirit, along with images of feathers and burning sage. Sets of hands in the design will represent the practice of healing through massage, la sobadura. The Virgin Mary will be depicted representing the connection between rituals of curanderos and Spanish Catholic healing traditions. The work will also feature an image of a modern doctor using ultrasound technology. The theme will be continued in the smaller mural, which will depict other medicinal plants wrapping around the concrete column. The mural should be finished in late 2005.

Deadline:
February 4, 2005,
5:00 p.m.
Prospectus # 175
New Mexico Arts and the Zuni Pueblo Art Selection Committee seek to contract with an artist for the purchase of two works of art. As part of the contract, the selected artist will also mentor Head Start teachers and senior citizens at Zuni Pueblo for one week in the spring of 2005. One of the purchased artworks will be permanently displayed at the Zuni Head Start Center, and the other is for permanent placement at Zuni Senior Center. Artists must include an educational/mentorship component for both Head Start teachers and senior citizens in their application. All media will be considered. Native American Artists are encouraged to apply. Project Amount is $6,000. A complete prospectus can be downloaded from the website at www.nmarts.org, or www.ashiwi.org, or contact Noreen Quintana at New Mexico Arts, telephone 505/827-6490, 800/879-4278 (instate), 505/827-6925 TDD, email noreenq@oca.state.nm.us, or contact Rebecca Deo at 505/892-2029 or email beckydeo@hotmail.com.
Deadline:
February 25, 2005,
5:00 p.m.
Prospectus #173
New Mexico Arts and the Local Selection Committee (LSC) at Eastern New Mexico University seek to commission an interior artwork designed specifically for the vestibule wall in the new Communication Center, located on the campus in Portales. The LSC seeks forward-thinking artwork related to technology and communication that blends the past and future by reflecting growth and progress. The preferred artwork will be dynamic and challenging, encouraging discovery. Proposals involving kinetics, video, fiber optics, light, etc. are encouraged. Sound installations will not be considered. New and innovative media will be considered. Total project amount is $38,250. This call is open to artists residing in the United States. The receipt deadline for submissions is 5:00 p.m., Friday, February 25, 2005, at New Mexico Arts. A complete prospectus can be downloaded from the website at www.nmarts.org, or contact Noreen Quintana at New Mexico Arts, telephone 505/827-6490, 800/879-4278 (instate), 505/827-6925 TDD, email noreenq@oca.state.nm.us, or contact Rebecca Deo at 505/892-2029 or email beckydeo@hotmail.com.
Deadline:
Friday, March 11, 2005
Prospectus #174
New Mexico Arts and New Mexico Tech seek to commission an artwork for the new Joseph A. Fidel Student Services Center located at NM Tech in Socorro. The Local Selection Committee (LSC) seeks artists experienced in creating environments on a large scale. The artwork must celebrate student life and reflect the diversity of the student body. The LSC sees the Student Services Center not only as a gathering place for students, but as a place where students can come to escape the seriousness of their academic studies. The LSC is interested in projects that will be open, inviting, and colorful. The artwork may use any or all of the available space to illustrate the theme. Up to 5 finalists may be selected. The project is open to all artists residing in the western United States, (New Mexico, Arizona, Colorado, Utah, Nevada, California, Texas, Idaho, Montana, Wyoming, Oregon, and Washington). Project amount is $88,603. Artists must receive a prospectus to apply. The prospectus can be downloaded from the website...
at www.nmarts.org, or contact Noreen Quintana at New Mexico Arts, email noreenq@oca.state.nm.us, or telephone 505/827-6490, 800/879-4278 (instate), or 505/827-6925 TDD.

Bernalillo County Public Art Program
Deadline: February 4, 2005
The Bernalillo County Arts Board announces a new competition for the Isleta Blvd. Streetscape project. Project amount is $115,000 for artwork at bus stops and bus bays. For a complete prospectus, contact Sherri Olsen, Public Art Program Manager, telephone 505/768-4257, or email your request to art@bernco.gov. A prospectus can be obtained online at www.bernco.gov on the Public Art Program page under “A-Z Services.” Project open to New Mexico artists only.

City of Albuquerque Public Art Program
Artist Selected for Project at Albuquerque’s Main Library
Bill Vielehr of Boulder, Colorado, was selected by the Planning Committee to create the artwork for the main Albuquerque Library. The piece, Metal Paper, will consist of two 12' x 3' x 2” thick freestanding aluminum pages made from cast and fabricated aluminum. The aluminum plate will include etched words and writing to emphasize literature. The artwork will reference the library’s functions in providing information, education, and generating ideas and imagination. The artwork’s shiny surface will reflect the colors of the building, surrounding landscape, and any passerby who interacts with the artwork. Bill Vielehr is a noteworthy Colorado sculptor with thirty years experience, who has created artwork for regional and national public art projects.

Albuquerque Aquarium Artists Selected
Jim Gallucci Sculpture, Inc., of Greensboro, North Carolina, was selected by the Biological Park’s art selection committee to create four metal gates at the entrance of the Albuquerque Aquarium. The gates will incorporate designs from some of the main attractions, including the Jellyfish exhibit and Moray Eel Tunnel. Jim has been creating metal sculptures and fences for more than 30 years. Danielle Rae Miller of Albuquerque was selected to design and create two of the fence panels for the Albuquerque Aquarium. The panels will be based on Danielle’s paintings of overlapping layers of colored silhouetted botanical and animal shapes.

Deadline: Friday, February 18, 2005
The Project Selection Committee wishes to reopen a call for entries to professional artists residing in New Mexico. Up to $35,000 is available to commission or purchase an artwork for along the sidewalk at 5520 Wyoming Blvd NE in Albuquerque. The Project Committee seeks a medium to large-scale artwork that will complement adjacent architectural elements and will support the surrounding neighborhoods’ and the Jewish Community Campus’ values of community, family, recreation, education, and multi-generational living. The Project Committee is not seeking works of art that are religious in nature or symbolic as such. For more information about the project contact Regina Chavez at the City of Albuquerque via email reginachavez@cabq.gov or telephone 505/244-7779. The prospectus can be found on the City of Albuquerque’s website at www.cabq.gov/publicart.

Deadline: February 22, 2005
The Albuquerque Arts Board, in partnership with the city’s Planning Department, seeks to commission an artist or artist team to design and
create artwork for the two triangular upper medians on the Louisiana Blvd. Interchange. The artwork will serve as a landmark representing the excitement and vitality of the uptown commercial area, as well as surrounding residential neighborhoods. Residents, shoppers, businesses, and interstate vehicular traffic will experience the interchange. Total Project Amount: $300,000. Pre-submittal site meeting: Thursday, January 9, 2005, 11:00 a.m. For more information contact Karen Rudd, City of Albuquerque, telephone 505/768-3837, email krudd@cabq.gov, or visit the website to download a prospectus at www.cabq.gov/publicart.

First Annual Push Pin Show – Deadline April 22, 2005

Avant Garde, the Museum of New Mexico Foundation’s members group seeks young artists to participate in a breakthrough, freeform art show opening at the Museum Resource Center on Museum Hill, April 22, 2005. All art is welcome as long as it is composed of or can be hung with push pins (no framed works will be accepted). The objective is for artists to think creatively and incorporate push pins into making fine art and to discourage preconceived notions that art must be framed and matted in a “professional” setting. All artwork will be hung salon style as part of the exhibit’s opening. Local artists between the ages of 21-45 are encouraged to bring their work; up to three works per artist will be accepted; there is no fee for participation. Artwork will be accepted on a first-come first-serve basis. A panel of judges from the Santa Fe arts community will award three top prizes to entrants. For more information contact Laura Mott at 505/699-8784, or visit the website at www.pushpinshow.com.

OUT-OF-STATE OPPORTUNITIES
Deadline Ongoing

Chicago, IL – The ARC Gallery is now accepting proposals for the Raw Space Gallery. The unrestricted character of the space promotes innovative, experimental work, exposing Chicago to new genre artists from around the country. The deadline for proposals is ongoing. For more information contact Chair Raw Space at the ARC Gallery, 734 N. Milwaukee Ave., Chicago IL 60622, telephone 312/733-2787, email arcgallery@yahoo.com, or visit the website at www.arcgallery.org.

Contact for Deadline information

San Antonio, TX – The Southwest School of Craft invites artists to submit proposals for an exhibit in the Russell Hill Rogers Gallery on the Navarro Campus. To submit a proposal, send a cover letter, 10-12 labeled slides, CV, and any supplemental materials to Kathy Armstrong-Gillis, Associate Curator, Southwest School of Art And Craft, 300 Augusta, San Antonio TX 78205, telephone 210/224-1848, email info@swschool.org, or visit the website at www.swschool.org.

Albuquerque Cultural Survey
by Claude Stephenson, Folk Arts Coordinator

Want to watch classical dancers from India, attend a Japanese Tea Ceremony, or listen to award winning Scottish bagpipers? Or celebrate Akimatsuri with Japanese food and Okinawan dancers, join Albuquerque’s Indian community for their annual Diwali (Feast of Lights) Festival, or attend a traditional Pueblo feast day? All of these events are open to the public, and members of these unique cultural communities are always happy to see you.
New Mexico is a multicultural state and nowhere is that more apparent than in the state’s largest city, Albuquerque. In order to document the extent of the City of Albuquerque’s ethnic diversity, New Mexico Arts’ Folk Arts Program recently collaborated with the Arts Alliance in Albuquerque and its Heritage Council to undertake a cultural survey of the Albuquerque metropolitan area.

In the survey, 27 regional and/or ethnic cultural communities with populations of 750 and greater were identified and grouped together. Public forums were held with each of these communities, and input was invited from many different sources. Hundreds of people were interviewed during the course of the survey, and many of the interviews were recorded. Information was gathered and combined into written summaries that described each of the communities. Each summary includes an overview and brief history of the ethnic group and describes their culture or country of origin; traces their immigration to the United States, New Mexico, and Albuquerque; and delineates the reasons they came here. The cultural traditions of each group are described including language, traditional foods, and social mores. Artistic heritage is described including each group’s contribution to the arts and culture of Albuquerque as well as the traditional arts they continue to practice here. There is also information included about important annual events and celebrations of each group and their historical significance. Many of these events are open to the public.

The project was supported by two grants, one from the National Endowment for the Arts’ Folk Arts Program and the other from the City of Albuquerque’s Urban Enhancement Trust Fund. The principal fieldworkers and administrators for the project are too numerous to list, but special thanks go to Christine Snyder and Cricket Appel for their persistence and hard work.

To learn more about the Cultural Survey, go to the website at www.abqarts.org/cultural/survey/index.htm. The website provides information about the various ethnic communities evaluated in the survey, the reasons these groups came to New Mexico, and where you can go to attend various cultural events.