



## REQUEST FOR PROPOSAL

**No. 7742**

### **Public Art at the Goodman Swimming Pool**

Issue Date: April 11, 2005

Due Date: **May 12, 2005, 2:00 p.m. CST**

Return To: Madison Arts Commission/Planning & Development Dept.  
215 Martin Luther King, Jr. Blvd., Room LL-100  
Madison, WI 53701-2985

#### Notice and Instructions to Proposers

All proposals must be received in the above office and time-stamped by City of Madison purchasing Services prior to the stated due date or they will be considered late and will be rejected.

The following information must be completed and submitted with your proposal.

1. Current resume for each member of team
2. Written preliminary concept/approach statement
3. Slides/images of relevant work
4. Proposer Response (Section B)
5. Proposer References (Section C)
6. Any certifications, samples, information, etc. as required

Failure to provide these documents with your proposal submittal will disqualify your proposal.

Five (5) copies of your proposal (only one set of images) must be delivered in a sealed envelope or package, clearly marked on the outside with the RFP #, RFP title, proposer's name and address. Proposals may be modified or withdrawn prior to the time specified for the opening of the proposals. Proposals shall be filled out legibly in ink or typewritten with all erasures, strikeovers and corrections initialed in ink by the person signing the proposal.

For questions regarding this RFP, contact David C. Johnson at (608) 266-4523.

**For questions regarding technical specifications, contact Rebecca Kasemeyer at (608) 261-9134.**

For questions regarding technical specifications, contact Rebecca Kasemeyer at (608) 261-9134.

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## SECTION A: Specifications/Project Overview

### Public Art Opportunity Goodman Swimming Pool Madison Arts Commission Madison, Wisconsin

#### Project Description & Scope:

The Madison Arts Commission in conjunction with the Parks Department is accepting applications from individuals or teams for design enhancements and/or public art opportunities for Madison's first public swimming pool. This project provides an opportunity for an individual or team of artists and/or design professionals to create site-specific public art features that affirm the character of Madison. The selected team/individual will work with the Madison Arts Commission, the Parks Department, various city departments, and stakeholders to develop the final project elements. These elements could include gating to the entrance of the pool, the creation of banners, a donor wall, murals, and/or table, umbrella and bench designs. It is currently anticipated that one team/individual will be recommended to develop designs for all selected project elements. The final decision of selecting one or multiple teams/individuals will be that of the selection committee and will be based on the submitted ideas and other criteria identified below.

#### Area Description:

Downtown Madison is on an isthmus with the State Capitol sitting on the highest point. Home to the University of Wisconsin-Madison and the Capitol, Madison offers a richness of museums, libraries, and artistic and sporting events.

The first public pool in Madison will be located at Goodman Park (Formerly Franklin Field), just 2 miles from the State Capitol. The park is 32 acres, with 2 full and 1 half-basketball court, 2 softball diamonds, a soccer field and 2 tennis courts. In addition to Play equipment, the Park has an outdoor ice rink with warming hut. The Park is positioned along Wingra Creek and an adjacent Bike Trial.





**Design/Public Art Opportunities:**

The construction of the swimming pool is on a fast track; construction is to begin in summer 2005 with completion in May 2006. Because design decisions are currently being made, we will be looking at public art opportunities that can be applied or incorporated into existing structure and surfaces. **Opportunities could include:** design/landscaping of entrance to facility, fencing/gateway to pool, design and fabrication of soft structures (awnings, umbrellas), recognition of donors, banners, freestanding elements incorporated into the pool, and murals.

**Eligibility:**

Individuals or teams may apply for this project. If a team applies at least one artist must be on the team.

**Budget:**

The amount available for the design, fabrication, and installation of this project will be \$72,500.00

**Selection Process:**

Individuals or Teams will be selected for interviews by City of Madison staff and Pool Consultant. It is anticipated that three to five individuals and/or teams will invited to interview with City staff. A maquette, sketches and/or a concept paper will be required at the interview stage, along with a detailed budget. Finalists will receive a \$500.00 honorarium (this is separate from the \$72,500.00 listed for the budget above). Based on the initial submittal and interview a selection will be made. Contract negotiations will proceed after the selection.

**Selection Criteria:**

Relevant experience

Design approach

Capacity to complete project on time (this will be documented by checking references and dates you provide for projects you have completed)

**Deadline to Apply:**

**Thursday, May 12, 2005**

**Submission Requirements:**

- Current resume (if team - resume for each member)
- Up to 15 images (slides or CD) of relevant work (**include budget for projects and completion dates**)
- A written statement, not to exceed one typewritten page (8 1/2 x 11) that addresses the preliminary concept or potential approach for addressing the project.

**Timeline:**

May 12, 2005 submission deadline

Early June 2005: Finalist Selected/Project Orientation Meeting

Late June/Early July 2005: Interviews with Finalists

Mid-July 2005: Team/Individual selected; contract signed

May 2006: Work Completed and Installed

**SECTION B: PROPOSER RESPONSE**

*Note: This form must be returned with your RFP response.*

1. Acknowledgment of forms:

The undersigned hereby acknowledges the receipt of the following:  
(Mark all applicable forms)

- a. Request for RFP \_\_\_\_\_
- b. Section A: Standard Terms and Conditions \_\_\_\_\_
- c. Section B: Special Conditions \_\_\_\_\_
- d. Section C: Specifications (if provided) \_\_\_\_\_
- e. Section D: Price Proposal \_\_\_\_\_
- f. Section E: Proposer Response \_\_\_\_\_
- g. Section F: Proposer References \_\_\_\_\_
- h. Addenda    Addendum No.: \_\_\_\_\_    Dated: \_\_\_\_\_  
                  Addendum No.: \_\_\_\_\_    Dated: \_\_\_\_\_  
                  Addendum No.: \_\_\_\_\_    Dated: \_\_\_\_\_

2. We comply with all terms; conditions and specifications required by the City of Madison in this Request for Proposal and all terms of our bid response.

Proposers shall provide the complete information requested below. Include the legal name of the proposer and signature of the person(s) legally authorized to bind the proposer to a contract.

_____	_____
Company Name (print or type)	Proposer's Name and title (print or type)
_____	_____
Address	Signature
_____	_____
	Date
_____	_____
Phone	Phone
_____	_____
Fax	Fax
_____	_____
Website	E-mail Address

3. Person the City can contact regarding questions about your RFP (if different from above).

_____	_____
Name	
_____	_____
Phone	Fax
_____	_____
E-mail Address	

**SECTION C: Proposer References**

FOR VENDOR: \_\_\_\_\_

Provide company name, address, contact person, telephone number, and appropriate information on the product(s) and/or service(s) used for four (4) or more installations with requirements similar to those included in this solicitation document. If vendor is proposing any arrangement involving a third party, the named references should also be involved in a similar arrangement.

**Company Name** \_\_\_\_\_

Address (include ZIP) \_\_\_\_\_

Contact Person \_\_\_\_\_ Phone No. \_\_\_\_\_

Product(s) and/or Service(s) Used \_\_\_\_\_

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**Company Name** \_\_\_\_\_

Address (include ZIP) \_\_\_\_\_

Contact Person \_\_\_\_\_ Phone No. \_\_\_\_\_

Product(s) and/or Service(s) Used \_\_\_\_\_

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**Company Name** \_\_\_\_\_

Address (include ZIP) \_\_\_\_\_

Contact Person \_\_\_\_\_ Phone No. \_\_\_\_\_

Product(s) and/or Service(s) Used \_\_\_\_\_

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**Company Name** \_\_\_\_\_

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Contact Person \_\_\_\_\_ Phone No. \_\_\_\_\_

Product(s) and/or Service(s) Used \_\_\_\_\_

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