

## ECONOMIC IMPACT REPORT

Please provide figures that are as accurate as possible. Some information may be contained in previous years' reports to New Mexico Arts or other funding agencies.

	Past Year	Current Year	Increase / Decrease
	beginning/ending	beginning/ending	
<b>1. <u>HUMAN RESOURCES</u></b>			
a. Part-Time/Contract Employees			
Artistic	# _____	# _____	# _____
Administrative	# _____	# _____	# _____
b. Full-Time/Contract Employees			
Artistic	# _____	# _____	# _____
Administrative	# _____	# _____	# _____
c. Volunteer Staff			
Artistic	# _____	# _____	# _____
Administrative	# _____	# _____	# _____
d. Participating Artists (Festival, Tour, Show, etc)	# _____	# _____	# _____

### **2. MARKETING RESOURCES/POINTS OF SALE**

a. Shops and/or Galleries*	# _____	# _____	# _____
b. Sales Reps and/or Distributors*	# _____	# _____	# _____
c. Festivals, Fairs, and/or Shows*	# _____	# _____	# _____
d. Websites (Internet)*	# _____	# _____	# _____
e. Other*	# _____	# _____	\$ _____

### **3. ECONOMIC RESOURCES**

a. Actual Gross Revenues			
Points of Sale Income (total all resources)	\$ _____	\$ _____	\$ _____
Business/Corporate Funding	\$ _____	\$ _____	\$ _____
Foundation Funding	\$ _____	\$ _____	\$ _____
Government Funding			
City	\$ _____	\$ _____	\$ _____
County	\$ _____	\$ _____	\$ _____
State (do not include NMA funding)	\$ _____	\$ _____	\$ _____
New Mexico Arts Funding	\$ _____	\$ _____	\$ _____
Federal (NEA or other Federal funding)	\$ _____	\$ _____	\$ _____
Private Funding (individuals)	\$ _____	\$ _____	\$ _____
Other _____	\$ _____	\$ _____	\$ _____
<b>TOTAL GROSS REVENUES</b>	<b>\$ _____</b>	<b>\$ _____</b>	<b>\$ _____</b>
b. Community Impact on Lodging/Restaurants Gross Receipts (estimated)	\$ _____	\$ _____	\$ _____
c. In-Kind Donations (goods and/or services)*	\$ _____	\$ _____	\$ _____
<b>TOTAL GROSS REVENUE, ALL SOURCES</b>	<b>\$ _____</b>	<b>\$ _____</b>	<b>\$ _____</b>

\* Please explain on Page 3 or an additional page.